**John Ham**

Founder, CEO

Ustream #1 in Consumer Streaming

Founder, CEO & Chairman

Acquired by IBM for $130M in cash

Lead and managed a team of 300 FTEs worldwide across 5 offices in SF, LA, HU, JP and SK, with 2 JVs and $70M raised investments over 3 rounds (angel, series A, series B). Localized Ustream for Korea with KT execs

**\*\*Deep Advertising and Paid Monetization Experience:\*\***

**-Ad model from remnant, premium to brand advertising from agencies to direct to brands**

**-Proven ad formats to experimental based on impression or conversion for CPM demand generation to CPA conversions**

**-Paid one-time and on-going subscription via freemium models**

**Will get Jack Dorsey advisor for Neighbors**

Education

United States Military Academy at West Point

B.S. in Aerospace Engineering

**Jax Moon**

CTO

Kakao Corp

Software Engineer

2013 – Present

KakaoStory Server-side

- News Feed System : Action Graph DB Design and Implementation

- Implementation of recommendation feed for coldstart users

- Renovation of search system: Design and implementation of advanced search and ranking model

**\*\*Mobile Ad Platform\*\***

**- Reward type mobile ads for KakaoStory : Front & Back end**

NHN

NAVER Software Engineer

2008-2012

Search Development Center

- Integrated search auto completion service

- People search

- Top search words

- Collection ranking for integrated search engine

- Ranking system and censoring system for blog, café, and document search

Education

The Catholic University of Korea

M.S. in Computer science

**Daniel Yoon**

Android Engineer

Kakao Corp

Software Engineer

2014 – Present

KakaoTV Live Android app & player SDK

tvPot, Kakao hello, Solgit Android app

**CJ E&M**

Software Engineer

2011 - 2014

Mnet App development

Clone-Platform Project, KPOP Hub, Voice of Korea2, MAMA 2013, KPOP Photo, Cronos Library 2.0

**SK Communications**

Software Engineer

2010 - 2011

NateOn Talk and UC 2.0

Nate Open SDK

**Soribada**

Software Engineer

2007 - 2010

Soribada Android App

Soribada Music Search Engine, recommendation system, and API

**Rath Hwang**

iOS Engineer

Kakao Corp

Software Engineer

2017 – Present

KakaoTalk message platform iOS development

KakaoTalk chat bot TF

Electronic Arts (EA)

Senior Developer

2015 - 2016

Test automation platform development

SK planet

Professional Consultant

2011 - 2012

NCSOFT

Software Developer

2007 - 2009

Messaging tools, browser plugins, API development

Education

한양대학교

B.S in Computer Science

**John Kim**

Product Manager

Experience

Tite Ltd.

Neighbors Product Manager

2017-Present

Working directly with Head of Product (Founder CEO) defining all details of product

Management of product backlog and roadmap, and all essential documents

Active coordination with engineering team and designer to ensure product is delivered according to product vision and roadmap

Local & Regional news agency

Project & Product Manager

2014 – Present

Team data management mobile app for baseball leagues

Web based news consumption service for automated sports news

News distribution system for news agency subscribers

Global R&D Collaboration Center

Project Manager

2008 – 2009

Collaboration project with UC Irvine and Korea IT companies to develop next generation mobile & console games

Education

Keimyung University

Ph.D. in Management Information Systems

UC Irvine

B.S. in Information and Computer Science

**Hyouk Seo**

UI/UX Designer

Tite Ltd.

Neighbors UX/UI Designer

2017-Present

Work with PM to identify and create best UX flows

Design asset creation and design guideline definition

Brand identity design (BI/CI)

Incheon National University App Center

UX/UI Designer

2017 – Present

Mobile UI Designer & UX Researcher

Onestopnature NYC

Graphic Designer

2016 – 2017

Education

인천대학교

B.S in Computer Science

B.A. in Visual Design

**Alex Daehwan Kim**

CMO

Design Accelerator

Founder, CEO

2014 – Present

Accelerator for design technology startups

Crowdfunding campaign development, digital marketing, and retail marketing

SOCE USA

CEO

2013 – Present

Marketing and business development support for Korean government aided startups

NIPA/ IITP Stanford Technology Entrepreneurship program, KISA Global K-Startup Silicon Valley, SBC Youth Start-up Program Silicon Valley, Korea IT Promotion Agency R&D project

DIP

Marketing Director

2001 – 2011

ICT Park & IT Venture Incubator

Education

Kyungpook National University

Ph.D. in Economics

B.A. in Mathematics

M.S. in Information and Communication Engineering

M.S. in International Management